

SPONSORSHIP OPPORTUNITIES

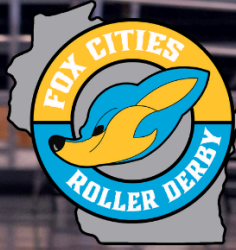


Photo credit: Love your Sparkle



About Us:

Fox Cities Roller Derby (FCRD) is a skater-owned and operated roller derby league in the Fox Cities area in Wisconsin. Established in 2007, we are an all-inclusive league where everyone counts. Roller derby is for people of all shapes, sizes, ages, gender identities, skill levels, careers, and backgrounds.

We will teach you everything you need to know, from skating basics to how the game is played, so you can be involved with the league and the amazing sport. FCRD is dedicated to improving the communities that we live and work in by volunteering throughout the Fox Cities.



You can find us on social media!



www.foxcitiesrollerderby.com



Community Support, We give back!

Fox Cities Roller Derby donates a portion of the funds raised during our games to another non-profit organization. We support the communities that we live and work in by volunteering at numerous local charities.



How your Donation helps

As a 501c3 donations to our league help us offset league costs for items such as equipment for beginning skaters, uniforms, expenses associated with travel, coaching/skating development classes, and food and beverage for all skaters, officials, and volunteers, including visitors.





Sponsor Options:

Below are the suggested sponsorship options for season 17, but we are open to customizing sponsorships! As a non-profit organization, all donations are tax deductible! All sponsorships include a logo in programs, and we will display any signage provided by the sponsor and appropriate for the venue. Most sponsorship opportunities offer full season or single game options. Each event will feature a minimum of two games with two larger, multigame events featuring five games on June 8 and August 24. Games are broken down into two 30-minute halves, that's at least two hours of advertising!

Jersey Sponsor - \$2000

- Standard jersey (gray or white)/\$1500 or tournament jersey (black)
- Logo patch on jerseys*
 - **Patches provided by sponsor*
- Autographed FCRD jersey
- Business logo included in all programs, scoreboard, on website
- Eight Season Passes for home games
- One item of your choice of official FCRD apparel
- Skater appearance at event** - two skaters at an event of your choice in uniform and full gear to meet and greet, sign autographs, etc .
 - o ***Event must be at business location*
- Eight social media shout outs to 4800+ followers



Helmet Sponsor - \$1200

- Small logo on team helmets* (only two available)
 - o **Stickers provided by sponsor*
- Autographed helmet
- Business Logo included in all programs, scoreboard, on website
- 4 Season Passes for home games
- One item of your choice of official FCRD apparel
- Skater appearance at event** - two skaters at an event of your choice in uniform and full gear to meet and greet, sign autographs etc .
 - o **Event must be at business location*
- Six social media shout outs to 4800+ followers



After party sponsor - \$1000 per season / \$500 per game

- Official After Party Location
- Business Logo included in all programs, scoreboard, on website
- Four Season Passes
- One item of your choice of official FCRD apparel
- Skater appearance at event** - two skaters at an event of your choice in uniform and full gear to meet and greet, sign autographs etc .
 - o ***Event must be at business location*
- Six social media shout outs to 4800+ followers



Track sponsor - \$800 per season/\$400 multigame event/\$200 per game

- Official Track sponsor - two per season/game
- Choice between jam line of penalty box - both offer a minimum of 30 shout outs per game
 - Jam line - name of business announced at the start of most jam.
 - Penalty box - name of business announced every time the penalty box is mentioned
- Business Logo included in all programs, scoreboard, on website
- Four Season Passes
- One item of your choice of official FCRD apparel
- Four social media shout outs to 4800+ followers

Halftime/Score Sponsor - \$600 per season/\$250 per multigame event/\$150 per game

- Two Season Passes
- Business Logo included in all programs, scoreboard, on website
- Minimum of three announcements per game: halftime, unofficial score, and final score
- One item of your choice of official FCRD apparel
- Two social media shout outs to 4800+ followers

VIP Section Sponsor - \$500 per season/\$200 per multigame event

- Only for multigame events
- Two Season Passes
- Business Logo included in all programs, scoreboard, on website
- VIP section will be reserved to [business name] VIP section for duration of both events
- One item of your choice of official FCRD apparel
- Two social media shout outs to 4800+ followers
- Coupons or collateral in team baskets and in the VIP section* *Provided by sponsor*

Parking sponsor - \$450 per season/\$100 per multigame event

- Only for multigame events
- Two Season Passes
- Business Logo included in all programs, scoreboard, on website
- One item of your choice of official FCRD apparel
- Two social media shout outs to 4800+ followers
- Coupons or collateral in team baskets*
 - **Provided by sponsor*

General game sponsor - \$400 per season/\$200 per multigame event/\$100 per game

- Two 2 Season Passes
- Business Logo included in all programs, scoreboard, on website
- One item of your choice of official FCRD apparel
- Two social media shout outs to 4800+ followers

Supper Club Showdown sponsor - \$250

- Only available for first multigame event
- Must be a supper club
- Two 2 Season Passes
- Business Logo included in event marketing materials and all programs, scoreboard, on website
- One item of your choice of official FCRD apparel
- Two social media shout outs to 4800+ followers

One-time gift

A one-time gift supports FCRD in its commitment to assisting league members who want to engage in roller derby, foster connections within an inclusive community, and harness their strength both on and off the skates.

In-kind sponsorship

Custom sponsorship options are available for in-kind donations. Contact us with your sponsorship questions or ideas: sponsorfcrd@gmail.com

FCRD Sponsorship Agreement

Sponsorship Contact



1. Sponsor agrees to sponsor the entire season.
2. This contract can only be canceled with a 30 day notice and will be prorated once notice is received.
3. Third-party sponsorship is not authorized.
5. Assets for printed materials and/or other media will be provided by the sponsor by the first game of the season

The season schedule is subject to change.

I understand my contribution IS TAX DEDUCTIBLE – TAX ID – 47-2551412

Authorized Representative (please print): _____

Authorized Representative (please sign): _____

Date: _____

Preferred contact Method? Phone Text E-mail Social Media In Person

Company Name: _____

Contact Name: _____

Phone #: _____

Email: _____

Web Address: _____

Mailing Address: _____

Mail To:

Fox Cities Roller Derby

P.O 3404

Oshkosh, WI 54303

sponsorfcrd@gmail.com

THANK YOU FOR SUPPORTING FOX CITIES ROLLER DERBY!